

Exhibit Opportunities 2005

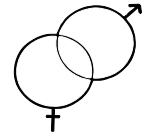


Exhibit Booth

Each full exhibit fee (US\$1500, CDN\$1865) includes one 10' × 8' booth, with side and back drapes; one 6' table; two side chairs; an identification sign; breaks on Sunday, Monday, and Tuesday; and ¼ page free advertising space in the meeting program book (copy due May 13, 2005). Exhibitors will also receive a list of all meeting registrants with contact information for one-time use. Additional equipment and/or materials may be arranged through our decorator, StandEx (standex@qc.aira.com). Additional sales representatives' badges are \$50 each (CDN \$62). These badges do not permit attendance at scientific sessions.

Custom Broker

Our custom broker is Mendelssohn. All exhibitors will receive a complete information packet for customs clearance and warehousing upon receipt of a completed Exhibitor's Registration Form.

Exhibit Set-up

Exhibitors will have access on Sunday, July 24, from 12:00 p.m. until 6:00 p.m. All exhibits must be ready for the opening at 10:00 a.m. on Monday, July 25.

Exhibit Dismantling

We expect exhibits to remain in place until 1:00 p.m. on Wednesday, July 27. Exhibit dismantling hours are Wednesday, July 27, from 1:00 p.m. to 5:00 p.m.

Cancellations and Refunds

Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify the exhibit manager in writing. All sums paid by the exhibitor, less a service charge of 50 percent of the net contract price, will be refunded. No refund will be made for cancellations after Thursday, July 8, 2005.

Media Distribution Fee

Items will be inserted into attendees' registration packets. At least 1,500 pieces must be furnished. SSR reserves the right to accept or reject materials for distribution and issue a refund if rejected. No registration or badges are included. Items must be received at the SSR Business Office before July 8, 2005.

Literature Exhibit Table

Place your brochure or pamphlet on a table in the exhibit hall where attendees may take a copy. At least 1,500 pieces should be furnished. SSR reserves the right to accept or reject materials for display and will issue a refund fee if rejected. Shipping instructions will be available upon request. No registration or badges are included.

Contact:

Exhibits Manager

email: <ssr@ssr.org>

Tel 608-256-2777 FAX: 608-256-4610