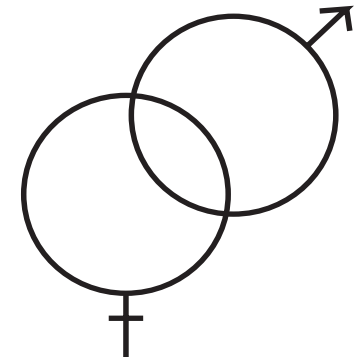


SSR



*Society for the Study
of Reproduction*
<http://www.ssr.org>

Society for the Study of Reproduction
1619 Monroe St
Madison, WI 53711-2063
Phone (608) 256-2777
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SSR: "The Generation of a Legacy"

A Documentary

Produced by Patricia Hoyer and Craig
Highberger

Edited by Craig Highberger

This 44-minute documentary film
relates the story of the Society's
founding nearly four decades ago.
It features interviews with many of
the individuals responsible for SSR's
creation who also helped guide it
toward growth, maturity and its
present stature as a respected
worldwide scientific organization.

About the SSR

In June 1967, a group of approximately 300 scientists interested in reproductive biology met in Urbana, Illinois, and voted to establish the Society for Study of Reproduction (SSR). The SSR's purpose is to promote the study of the biological and medical aspects of fertility and reproduction by fostering interdisciplinary communication. It holds an annual conference and publishes the journal *Biology of Reproduction* on a monthly basis.

Elected officers including a Board of Directors govern the organization. In July 2004, the 37th Annual Meeting was held at the University of British Columbia in Vancouver, Canada. Meeting attendance of about 1270 was a record high and included regular members as well as emeritus, associate, and approximately 600 trainee members. Over the years, SSR has not lost sight of its original commitment to foster trainee career development. The annual meeting continues to be a showcase for trainee members to present their research in a friendly and constructive atmosphere.

Filmed at the 37th Annual Meeting, "SSR: Generation of a Legacy" lets its members tell the story of the Society. In their own words, through their own eyes, these remarkable men and women bring our history to life—starting, incidentally, with the contentious debate over what to name the new organization. This is history laced with poignant memories and spiced with humor—a documentary that does justice to SSR's well-deserved reputation for enhancing the scope and integrity of reproductive research.

The documentary is available in both VHS videotape (\$20, including shipping and handling) and DVD (\$15) formats. To order your copy, fill out the order form at the left and return it to us, along with cash, check, or credit card information.



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