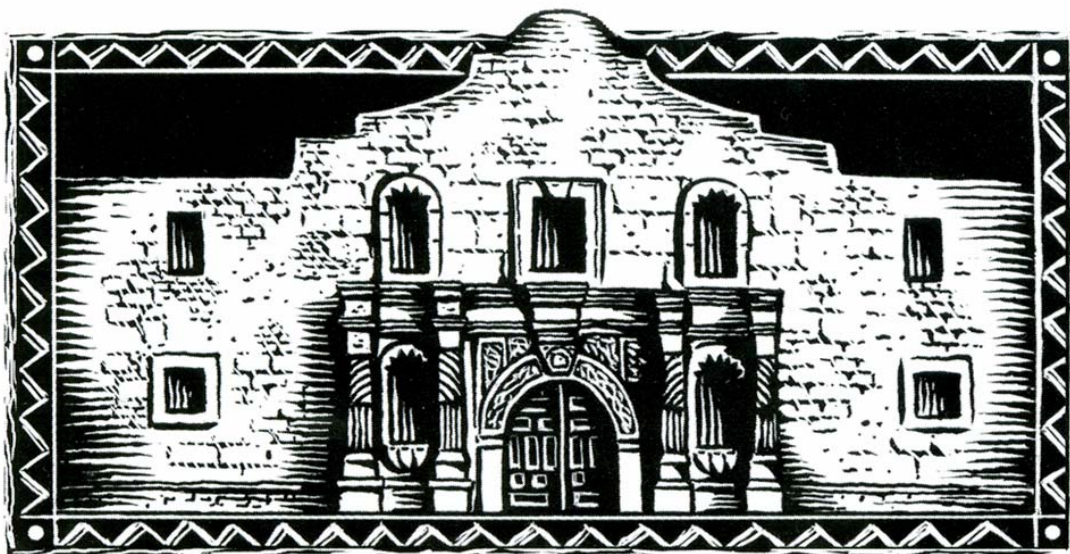


 **SSR**
Society for the Study of Reproduction
40th Annual Meeting

SPONSORSHIP & EXHIBITOR PROSPECTUS

July 21–25, 2007
Marriott Rivercenter
San Antonio, Texas, USA



<http://www.ssr.org>



The SSR Annual Meeting

Each year, at the Society for the Study of Reproduction (SSR) Annual Meeting, scientists and students in the field of Reproductive Biology come together in a forum of active discussion and learning, presenting data, discovering the latest information in their field, and meeting fellow scientists.

Our Attendance

There were 950 attendees at the 2006 Annual Meeting in Omaha, Nebraska, and more than 1,300 at the 2005 Annual Meeting in Quebec City. It is anticipated that the 2007 Annual Meeting in San Antonio, TX, will attract at least 1,200 participants. SSR has more than 2,200 active members; of them, approximately 1350 are Regular Members, 110 are active Emeritus level Members, 530 are Trainee Graduate or Trainee Post-Doctoral members, and more than 200 are professional Associate Members.

2007 Annual Meeting Information

The 2007 Annual Meeting will be in San Antonio, Texas, at the Marriott Rivercenter, Saturday, July 21st – Wednesday, July 25th.

Commercial Exhibitors

SSR appreciates and welcomes exhibitors. Exhibits will be centrally located in the SSR meeting and registration areas, and surrounding the banquet & poster session entrances. About 650 posters will be presented, distributed throughout four sessions. All 8'x10' table exhibits are priced at \$1,500. We must receive your payment with the Application for Commercial Exhibit Space by May 25, 2007, in order to receive this rate. Payments for exhibit space received after this date will incur an additional \$250 charge.

Media Distribution Opportunities

Brochures, pamphlets, or flyers may be inserted into meeting attendees' registration packets for a fee of \$500. At least 1,500 copies must be furnished. SSR reserves the right to accept or reject materials for distribution. Items must be received at the SSR Business Office before July 14, 2007.

Literature Exhibits

For a fee of \$250, brochures or pamphlets may be displayed on a table in the exhibit hall where attendees may take a copy. At least 1,500 copies must be furnished. SSR reserves the right to accept or reject materials for display. Shipping instructions will be available upon request.

Career Resource & Educational Programs

Educational programs include non-profit foundations and organizations. For a fee of \$250, literature displays for programs promoting career development may be placed on a table by SSR Trainee staff in the Trainee Placement & Career Development Center at the Annual Meeting. At least 1,500 copies of brochures or pamphlets should be furnished. Displays should include a poster or freestanding 11" x 14" cardboard sign to be placed with the materials on the table.

Educational table exhibits (8' x 8') are also available for a fee of \$500. All balances must be paid in full on or before May 25, 2007.

Program Book Advertising

Advertising space in the 2007 Annual Meeting Program Book is available. Electronic copy is due May 6, 2007.

¼ page	\$300
½ page	\$500
Full page	\$800

Support Opportunities

Support of the SSR Annual Meeting is available through the provision of unrestricted educational grants and the sponsorship of meeting functions.

Event Sponsorship Opportunities

Opening Reception
 Poster Sessions (4)
 Minisymposia (15)
 Platform Presentations (24)
 Refreshment Breaks
 Breakfasts
 Plenary Sessions (4)
 Trainee-Mentor Luncheon
 President's Symposium
 Minority Affairs Dinner & Symposium
 Trainee Forum
 Barbecue, Social, & Dance
 Cyber Café
 Closing Ceremony

Support Levels, Benefits, & Recognition

1. Platinum. \$10,000 or more

Benefits: Recognition on Program Book, and at the supported event(s); courtesy exhibit space; complimentary page in the Program Book for advertisement, if appropriate; free advertisement in one issue of *Biology of Reproduction*, if appropriate; up to (4) complimentary meeting registrations*; up to (4) complimentary tickets to the opening reception and to the barbecue and dance.*

2. Gold. \$7,000 - \$9,999

Benefits: Recognition on Program Book, and at the supported event(s); complimentary ad in Program Book, if appropriate; courtesy exhibit space; free advertisement in one issue of *Biology of Reproduction*, if appropriate; up to (3) complimentary meeting registrations*; up to (3) complimentary tickets to the opening reception and to the barbecue and dance.*

3. Silver. \$5,000 - \$6,999

Benefits: Recognition on Program Book, and at the supported event(s); complimentary ad in Program Book, if appropriate; courtesy exhibit space; free advertisement in one issue of *Biology of Reproduction*, if appropriate; up to (2) complimentary tickets to the opening reception and to the barbecue and dance.*

4. Bronze. \$2,500 - \$4,999

Benefits: Recognition on Program Book, and at the supported event(s); complimentary ad in Program Book, if appropriate; up to (2) complimentary tickets to the opening reception and to the barbecue and dance.*

5. Friend: \$1,500 - \$2,499

Benefits: Recognition on Program Book, if appropriate, and at the supported events(s); up to (2) complimentary tickets to the opening reception and to the barbecue and dance.*

* Please contact the SSR Business Office to arrange for complimentary tickets.

Hotel Reservations

Hotel reservations may be made directly with the Marriott Rivercenter in San Antonio. Use the SSR Reservation Code (**ssrssra**) when making your reservation in order to ensure the SSR Group Rate for your room(s). Please contact:

Marriott Rivercenter
101 Bowie at Commerce Street
San Antonio, Texas 78205
Phone: 1-210-223-1000
Fax: 1-210-228-4380

<http://marriott.com/property/propertypage/SATRC>

Booth Assignments

Space allocation for booth assignment is highly competitive, and therefore it is recommended that applications be mailed promptly upon receiving your prospectus. Preference will be given to organizations that have supported or exhibited at previous SSR functions.

Booth assignments will be made during the week of May 14, 2007. Payments in full for the booths will be required by this date.

Booth Staffing, Security, and Liability

Exhibitors are required to staff their booths during all poster sessions, continental breakfasts, and coffee breaks. Each exhibit space will be allowed a maximum of two personnel, for which exhibitor badges will be provided. SSR and the Marriott Rivercenter assume no responsibility for the protection of exhibitors' property. SSR and the Marriott Rivercenter will not be responsible for loss or damage to displays while being brought in or out of the hotel, or while on the hotel premises. Exhibitors will assume responsibility for damage to property, accidents and injuries to exhibitors, hotel employees, or vendors.

Cancellation

Half of the total booth cost will be refundable in the event of cancellation, provided written notice of the cancellation of exhibit space is received in the SSR Business Office on or before April 1, 2007. Cancellations after this date will result in the forfeiture of the entire exhibit fee.

Freeman Exhibitor Services

SSR has contracted with Freeman Show Management Services to provide its exhibits. Upon receipt of your completed exhibit application and payment, SSR will instruct Freeman to send you an Exhibitor Services Manual, with show and shipping information, pricing, and order forms for a variety of display furnishings available to you. A complete schedule for exhibit set-up and dismantling will be sent closer to the meeting dates. For more information about Freeman products and services, visit: www.freemanco.com

Contacting SSR

All questions regarding exhibits may be directed to:

Gwen Abramson • SSR Administrative Office
1619 Monroe Street • Madison, WI 53711-2063
Phone: 1-608-256-2777 • Fax: 1-608-256-4610
Email: ssr-am@ssr.org

SPONSOR OPPORTUNITIES

40th Annual Meeting
of the
Society for the Study of Reproduction
July 21 – July 25, 2007
Marriott Rivercenter • San Antonio, Texas

(partial or full support for an event is welcome)

Opening Reception (1,200 attendees) (or a portion of the Opening Reception functions)	US dollars \$25,000
BBQ and Dance (1,200 attendees) (or a portion of the Barbecue & Dance functions)	\$85,000
Continental Breakfast & Morning Coffee Break, combined (1200 attendees) – 4 total	\$25,000 each
Afternoon Refreshment Break (1200 attendees) – 4 total	\$10,000 each
Emeritus/Senior Breakfast (50 attendees)	\$1,250
Trainee/Mentor Lunch (200 attendees)	\$10,000
Past-President's Breakfast (30 attendees)	\$1,000
Trainee Placement Service & Career Development Center (July 21 – July 25)	\$5,000
Registration area	\$5,000
Local Arrangements Committee	\$10,000
Commemorative T-Shirts (Subsidize printing; proceeds from sale benefit Trainee Travel Fund)	\$7,500
Trainee Travel Awards	Any amount

SUPPORT OPPORTUNITIES

for the Scientific Program

40th Annual Meeting, Society for the Study of Reproduction
July 21 – July 25, 2007
Marriott Rivercenter
San Antonio, Texas

*The Society for the Study of Reproduction is seeking educational grants
in support of these scientific sessions:
(partial support for an event welcome)*

	US dollars
Keynote Address & Opening Ceremony (1200 attendees)	\$5,000
President's Symposium (1200 attendees)	\$5,000
State of the Art Lectures (1200 attendees) – 2 total	\$3,000 each
New Investigator & Exchange Lectures (1200 attendees)	\$4,500
Historical Perspectives Lecture (1200 attendees)	\$4,500
Minisymposia – 15 total	\$4,000 each
Trainee Forum (200 attendees)	\$1,500
Poster Sessions – 4 total	\$8,500 each
Trainee Placement Service & Career Development Center (July 21 – July 25)	\$5,000

MEETING HIGHLIGHTS

SOCIAL EVENTS:

Southwestern Style Opening Reception

Texas Barbecue and Social

SCIENTIFIC PROGRAM:

Keynote Address:

- Haifan Lin, Ph.D., Yale University

State-of-the-Art Lectures:

- Marco Conti, M.D., Stanford University
- Mark E. Westhusin, Ph.D., Texas A&M University

Minority Affairs Dinner and Symposium

President's Symposium:

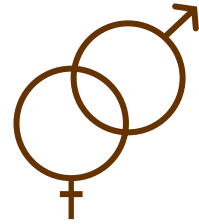
- Linda C. Giudice, M.D., Ph.D., University of California, San Francisco
- Michael D. Griswold, Ph.D., Washington State University

Historical Perspectives Symposium:

- John J. Eppig, Ph.D., The Jackson Laboratory
- Kenneth P. McNatty, Ph.D., Victoria University of Wellington

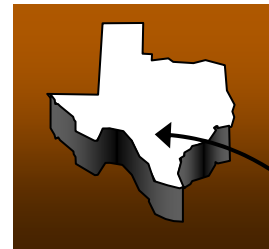
Minisymposia Topics:

- New Insights into the Neurobiology of the GnRH Neuron
- Identifying Regulator Pathways Governing Endometrial Function
- Pathobiology of Endometriosis: Molecular to In Vivo Analyses
- From Oocyte to Embryo
- Gonadotropins: From Animal Models to the Clinic
- Cutting Edge Areas and New Technologies
- Development and Function of the Male and Female Ducts
- Genetic Insights into Male Fertility
- Fertilization: Cellular and Molecular Events of Gamete Interaction
- Cross-Species and Long-Term Consequences of Endocrine -Disrupting Chemicals
- Rapid Non-Genomic Pathways of Steroid Hormone Receptor Signaling in the (Female) Reproductive System
- Effect of Stress on Oocytes and Embryos
- Conservation and Role of Imprinted Genes in the Placenta of Different Mammalian Species
- Placentation: Development and Pathophysiology
- Spotlight on Recent Developments in Reproductive Biology



40th Annual Meeting *Society for the Study of Reproduction*

Cross-Species Genetic and Genomic Approaches to Studying Reproduction



July 21 - 25, 2007

San Antonio, Texas

Marriott Rivercenter

SSR 2007, 1619 Monroe Street,
Madison, WI 53711-2063 USA
TEL: 608-256-2777; FAX: 608-256-4610;
EMAIL: ssr-am@ssr.org
WEBSITE: www.ssr.org