

Science for the Public Good

SSR 42nd Annual Meeting

July 18 - 22, 2009

Pittsburgh, Pennsylvania

David L. Lawrence Convention Center

PROSPECTUS

SPONSORSHIP - SUPPORT - EXHIBITS



Downtown Pittsburgh - Photo courtesy of VisitPittsburgh

The SSR 42nd Annual Meeting – “Science for the Public Good”

Each year, at the Annual Meeting of the Society for the Study of Reproduction (SSR), scientists and students in the fields of basic and applied reproductive biology come together in a forum of active discussion and learning, presenting data, discovering the latest information in their field, and meeting fellow scientists. The 2009 Annual Meeting, “Science for the Public Good,” will feature an outstanding lineup of prominent speakers covering a broad range of topics from environmental estrogens to fetal genetic modifications to public policies on reproduction in the United States.

The 2009 Annual Meeting will be held in downtown Pittsburgh, Pennsylvania, at the David L. Lawrence Convention Center, Saturday, July 18th – Wednesday, July 22nd.

Over 1,200 delegates are expected to attend SSR’s Annual Meeting this year, due to the broad appeal of its program and Pittsburgh’s easily accessible location in the central United States. SSR has more than 2,200 active members; of them, approximately 1,350 are Regular Members, 125 are active Emeritus level Members, 530 are Trainee Graduate or Trainee Post-Doctoral members, and more than 200 are professional Associate Members.

Media Distribution Opportunities

Brochures, pamphlets, or flyers may be inserted into meeting attendees’ registration packets for a fee of \$500. At least 1,500 copies must be furnished. SSR reserves the right to accept or reject materials for distribution. Items must be received at the SSR Business Office before July 3, 2009.

Literature Exhibits

For a fee of \$250, brochures or pamphlets may be shipped directly to the David L. Lawrence Convention Center and displayed on a table in the exhibit. At least 1,500 copies must be furnished. SSR reserves the right to accept or reject materials for display. Shipping instructions will be available upon request.

Career Resource & Educational Programs

Educational programs include non-profit foundations and organizations. For a fee of \$250, literature displays for programs promoting career development may be placed on a table by SSR Trainee staff in the Trainee Placement & Career Development Center at the Annual Meeting. At least 1,500 copies of brochures or pamphlets should be furnished. Displays may include a poster or freestanding cardboard sign (maximum of 11" x 14") to be placed with the materials on the table.

Educational table exhibits (8' x 8') are also available for a fee of \$500. All balances must be paid in full on or before May 25, 2009.

Program Book Advertising

Advertising space in the 2009 Annual Meeting Program Book is available. Electronic copy is due April 15, 2009.

¼ page	\$300
½ page	\$500
Full page	\$800

Meeting Sponsorship

Commercial sponsorship of the SSR Annual Meeting is available through the provision of financial contributions for social functions, food and beverage segments of the meeting, transportation costs, and of meeting supplies for attendees. Please see “Sponsorship Opportunities” (included in this document) for a list of specific opportunities.

Commercial Exhibitors

SSR enthusiastically welcomes exhibitors. Exhibits will be located in Exhibit Hall C, on the second floor of the Convention Center, and adjacent to SSR’s poster session space and food break areas. All 8’x10’ exhibit spaces are priced at \$1,500, and may be occupied by one company or one organization. Two companies may share a 12’x10’ exhibit space for \$2,500. To receive these rates, your payment and Application for Commercial Exhibit Space must be received by May 25, 2009. Payments for exhibit space received after this date will incur an additional \$250 charge.

Exhibitor Services

SSR has contracted with a commercial decorator to provide its exhibit furnishings. Upon receipt of your completed exhibit application and payment, SSR will instruct the decorator to send you an Exhibitor Services Manual, with show and shipping information, pricing, and order forms for a variety of display furnishings available to you. A complete schedule for exhibit set-up and dismantling will be sent closer to the meeting dates.

Commercial Exhibitors (cont.)

Exhibit Space Assignments

Space or booth assignment is limited, and therefore it is recommended that applications be mailed to the SSR Business Office promptly upon receiving this prospectus. Preference will be given to organizations that have supported or exhibited at previous SSR functions.

Booth assignments will be made during the week of May 25, 2009. Payments in full for the exhibit spaces will be required by this date.

Cancellation

Half of the total exhibit space cost is refundable in the event of cancellation, provided written notice of the cancellation is received in the SSR Business Office on or before April 1, 2009. Cancellations after this date will result in the forfeiture of the entire exhibit fee.

Exhibit Staffing, Security, and Liability

Exhibitors are required to staff their booths during all poster sessions, continental breakfasts, and coffee breaks. Each exhibit space will be allowed a maximum of two personnel, for which exhibitor badges will be provided. SSR and the David L. Lawrence Convention Center assume no responsibility for the protection of exhibitors' property. SSR and the Convention Center will not be responsible for loss or damage to displays while being brought in or out of the facility, or while on the convention center premises. Exhibitors will assume responsibility for damage to property, accidents and injuries to exhibitors, convention center employees, or vendors.

Hotel Reservations

Hotel reservations may be made directly with one of three hotels in downtown Pittsburgh:

Omni William Penn

<http://www.omnihotels.com/FindAHotel/PittsburghWilliamPenn/MeetingFacilities/2009SSR42ndAnnualMeeting7.aspx>
(Phone: 1-800-843-6664) Group Code: 17000605504

DoubleTree Hotel & Suites Pittsburgh City Center

<http://www.pittsburghcitycenter.doubletree.com>
(Phone: 1-800-737-8054) Group Code: SSR

Westin Convention Center Hotel

<http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=0809085443&key=2E004> (Phone: 1-800-937-8461) Group Code: SRG13A

Program Support Opportunities

Financial support of the Scientific Program may be provided through unrestricted educational grants. Below is a description of the levels of support and their accompanying benefits. Please see "Scientific Program Support Opportunities" (included in this document) for a list of specific segments of the program in need of support. You may also visit SSR's Annual Meeting website to view the complete Scientific Program at the following link:
<http://www.ssr.org/Meetings.shtml#Program>

Support Levels, Benefits, & Recognition

1. Platinum. \$10,000 or more

Benefits: Recognition on Program Book, and at the supported event(s); courtesy exhibit space; complimentary page in the Program Book for advertisement, if appropriate; free advertisement in one issue of *Biology of Reproduction*, if appropriate; up to (4) complimentary meeting registrations; up to (4) invitations to the opening reception.*

2. Gold. \$7,000 - \$9,999

Benefits: Recognition on Program Book, and at the supported event(s); courtesy exhibit space; complimentary ad in Program Book, if appropriate; free advertisement in one issue of *Biology of Reproduction*, if appropriate; up to (3) complimentary meeting registrations; up to (3) invitations to the opening reception.*

3. Silver. \$5,000 - \$6,999

Benefits: Recognition on Program Book, and at the supported event(s); courtesy exhibit space; complimentary ad in Program Book, if appropriate; free advertisement in one issue of *Biology of Reproduction*, if appropriate; up to (2) complimentary meeting registrations; up to (2) invitations to the opening reception.*

4. Bronze. \$2,500 - \$4,999

Benefits: Recognition on Program Book, and at the supported event(s); complimentary ad in Program Book, if appropriate; up to (2) invitations to the opening reception.*

5. Friend: \$1,500 - \$2,499

Benefits: Recognition on Program Book, if appropriate, and at the supported events(s); up to (2) invitations to the opening reception.*

* Please contact the SSR Business Office to discuss complimentary benefits.

Contacting SSR

All questions regarding sponsorship, support, and exhibits may be directed to:

Gwen Abramson • SSR Administrative Office
1619 Monroe Street • Madison, WI 53711-2063
Phone: 1-608-256-2777 • Fax: 1-608-256-4610
Email: ssr-am@ssr.org

SCIENTIFIC PROGRAM SUPPORT OPPORTUNITIES

(partial or full support for an event is welcome)

Society for the Study of Reproduction

42nd Annual Meeting

July 18-22, 2009

David L. Lawrence Convention Center, Pittsburgh, PA

*The Society for the Study of Reproduction is seeking educational grants
in partial or full support of the scientific sessions listed below.*

To view the full Scientific Program, visit SSR's Annual Meeting website:

<http://www.ssr.org/Meetings.shtml#Program>

	US dollars
Keynote Address	\$5,000
Historical Perspectives Lecture & President's Symposium (excluding speaker expenses)	\$5,000
State-of-the-Art Lectures – 3 total	\$3,000 each
New Investigator & Distinguished Researcher Lectures – 3 total	\$2,000 each
Minisymposia – 15 total (5 each day)	\$3,000 each
Trainee Forum	\$1,500
Poster Sessions – 4 total	\$5,000 each
Trainee Placement Service & Career Development Center	\$1,500
Slide Preview Room for Speakers – 5 days	\$15,000

SPONSORSHIP OPPORTUNITIES

(partial or full sponsorship for any of the following is welcome)

Society for the Study of Reproduction
42nd Annual Meeting
July 18-22, 2009
David L. Lawrence Convention Center, Pittsburgh, PA

*To view the full Schedule of Events, including the Scientific Program, visit SSR's Annual Meeting website:
<http://www.ssr.org/Meetings.shtml>*

Opening Reception (1200 attendees)	US dollars \$45,000
BBQ and Dance (1000 attendees)	\$75,000
Continental Breakfast (1200 attendees) – 4 total	\$15,000 each
Morning Coffee Break (1200 attendees) – 4 total	\$10,000 each
Afternoon Refreshment Break (1200 attendees) – 3 total	\$10,000 each
Emeritus/Senior Breakfast & Lecture (50 attendees)	\$1,250
Trainee/Mentor Lunch (200 attendees)	\$10,000
Past-President's Breakfast (35 attendees)	\$1,000
Trainee Placement Service & Career Development Center (July 18 – July 22)	\$5,000
Wireless Internet Service at the Convention Center – (for delegates; 4 days)	\$7,500
Registration area (refreshments for delegates; 5 days)	\$5,000
Local Arrangements Committee	\$10,000
Commemorative T-Shirts (Subsidize printing; proceeds from sale benefit Trainee Travel Fund)	\$7,500
Editorial Board Retreat	\$2,500
Trainee Travel Awards	Any amount
Meeting Accessories (tote bags, pens, etc.)	Any amount