



Reproduction and the World's Future

**SSR 44th Annual Meeting
July 31–August 4, 2011
Portland, Oregon
Oregon Convention Center**

EXHIBITOR PROSPECTUS

Please join us as an Exhibitor at the SSR 2011 Annual Meeting in Portland, Oregon. Participation provides you direct contact with over 1,200 research scientists, M.D.s, postdoctoral fellows, and graduate students in the field of reproductive biology. Delegates from five continents will come to participate in a forum of active discussion and learning, present data, discover the latest information in their field, collaborate with fellow scientists...and walk by your exhibit multiple times a day. This is an exciting opportunity to showcase your organization's latest technology, programs, products, and services to a highly engaged group of researchers and clinicians.

SSR 44th Annual Meeting • July 31–August 3, 2011

Portland, Oregon • Oregon Convention Center

Reproduction and the World's Future

Exhibit Spaces

Exhibits will be located near the poster sessions and break area in Exhibit Hall D. All 8' x 10' exhibits are priced at \$900, and include a skirted table, (2) chairs, wastebasket, and i.d. sign. Spaces can be further customized using the exhibit supplier's service manual.

Exhibitors will have access to meeting attendees during the Opening Reception on the evening of July 31, 2011, and at all poster sessions, continental breakfasts, and coffee breaks. Exhibitors may attend their spaces at any time during the hours of the Annual Meeting and may book individual appointments.

Benefits to Exhibitors

- Access to attendee contact information before and after the meeting, if requested
- Breakfasts and break refreshments are included with your fee
- Access to a securable exhibitor room
- SSR room rates at DoubleTree & Red Lion hotels
- Opportunity to submit information to the SSR June Newsletter, prior to the meeting
- A listing in SSR's onsite newsletter
- Commercial sponsorship opportunities to enhance your presence at the meeting (see Sponsorship Opportunities page)

Exhibitor Registration

It is recommended that Exhibitor Registration Forms be mailed promptly, with payment in full, to assure optimum space assignments. Preference will be given to organizations that have supported or exhibited at previous SSR functions.

Space assignments for exhibitors who have paid in full will be made during the week of May 24, 2011. Registrations for exhibits will be accepted through June 30, 2011, without a late penalty.

Exhibitor Services

SSR has contracted with DWA to provide exhibitor services at the meeting. Upon receipt of the completed Exhibitor Registration Form and full payment, SSR will instruct the vendor to send an Exhibitor Services Manual to each exhibitor, with show and shipping information, pricing, and order forms for the variety of display furnishings and services available. A complete schedule for exhibit set-up and dismantling will be included.

Staffing, Security, and Liability

The \$900 fee provides badges for up to two exhibitors. Additional badges will cost \$50 per person, with a maximum of four exhibitors allowed per space. SSR and the Oregon Convention Center assume no responsibility for the protection of exhibitors' property; however, a locked room will be available. SSR and the Oregon Convention Center will not be responsible for loss or damage to displays while on the premises. Exhibitors will assume responsibility for providing their own liability insurance, including but not limited to coverage for damage to property, accidents, and injuries to exhibitors, convention center employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Oregon Convention Center.

Cancellation

Half of the total exhibit space cost is refundable in the event of cancellation, provided written notice of the cancellation is received in the SSR Business Office on or before June 30, 2011. Cancellations after this date will result in the forfeiture of the entire exhibit fee.

Hotel Reservations

Hotel reservations may be made directly with the DoubleTree Hotel in Portland. Use the SSR Reservation Code (**GSSR**) when making your reservation in order to ensure the SSR Group Rate for your room(s). Please contact:

DoubleTree Hotel Portland
1000 NE Multnomah Street
Portland, OR 97232
Phone: 1-503-281-6111
Fax: 1-503-284-8553

Website:

http://doubletree.hilton.com/en/dt/groups/personalized/R/RL/LC-DT-SSR-20110729/index.jhtml?WT.mc_id=POG

Rooms are also available at the Red Lion Portland-Convention Center from July 31 – August 4. Use the SSR Reservation Code (SSR/2011) to ensure you receive the SSR Group Rate. Please visit the following web page for more information and for a link to the Red Lion reservation website:

<http://www.ssr.org/11Accommodations.shtml>

SSR Contact Information

Questions regarding exhibits may be directed to:

Gwen Abramson
SSR Administrative Office
Phone: 1-608-256-2777
Fax: 1-608-256-4610
Email: ssr-am@ssr.org

SPONSORSHIP OPPORTUNITIES

Amplify your organization's presence at the meeting!

**Society for the Study of Reproduction
44th Annual Meeting
July 31–August 4, 2011
Oregon Convention Center, Portland, OR**

Every sponsorship opportunity provides additional access for your organization to a captive audience from the reproductive science research community. Opportunities are listed below, and we are happy to work with you to develop an option that will best fit your specific objectives and budget. Significant contributions to the SSR Annual Meeting will be acknowledged on the SSR meeting website, in the on-site program book and newsletter, on signs posted at the meeting, and wherever the sponsored event is promoted. Additional benefits may be provided, depending on the amount and nature of the contribution.

Full and partial sponsorships are available.

Trainee Travel Awards	Any amount
Opening Reception (1200 attendees)	\$45,000
BBQ and Dance (1000 attendees)	\$75,000
Continental Breakfast (1200 attendees) - 4 total	\$15,000 each
Morning Coffee Break (1200 attendees) - 4 total	\$10,000 each
Afternoon Refreshment Break (1200 attendees) - 3 total	\$10,000 each
Heritage Breakfast & Lecture (60 attendees)	\$2,000
Trainee/Mentor Lunch (200 attendees)	\$10,000
Past-President's Breakfast (35 attendees)	\$1,500
Wireless Internet Service at Convention Center	\$5,000
Registration area (refreshments for delegates; 5 days)	\$5,000
Local Arrangements Committee	\$10,000
Commemorative T-Shirts (Subsidize printing; proceeds from sale benefit Trainee Travel Fund)	\$7,500
Editorial Board Retreat (SSR's Journal: <i>Biology of Reproduction</i>)	\$2,500
SSR Run/Walk for Reproductive Fitness	Any amount
Optional Social Events (Oregon Zoo Tour, Portland Art Museum Tour)	\$1,000 - \$5,000
Meeting Accessories with Your Company Logo (Pens, highlighters, post-its, notepads, hand sanitizer, water bottles, mini flashlights, etc.)	Any amount

EXHIBITOR PROSPECTUS

EXHIBITOR SCHEDULE

Society for the Study of Reproduction
44th Annual Meeting
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				<u>Concurrent Events</u>
Exhibitor move-in	Sunday	July 31	8 am – 3 pm	
<i>Exhibits open</i>	<i>Sunday</i>	<i>July 31</i>	<i>7:30 am – 9 pm</i>	<i>Opening Reception</i>
<i>Exhibits open</i>	<i>Monday</i>	<i>August 1</i>	<i>8 am – 10 am</i>	<i>Breakfast/Poster Session</i>
Exhibits open	Monday	August 1	3 pm – 3:30 pm	P.M. Break
<i>Exhibits open</i>	<i>Tuesday</i>	<i>August 2</i>	<i>8 am – 10 am</i>	<i>Breakfast/Poster Session</i>
Exhibits open	Tuesday	August 2	3 pm – 3:30 pm	P.M. Break
Exhibits open	Wednesday	August 3	8 am – 10 am	Breakfast/Poster Session
Exhibitor move-out	Wednesday	August 3	10 am – 12 pm	President’s Symposium
All out	Wednesday	August 3	12 pm	

Exhibitors must be in attendance at exhibits as indicated above in bold, italic text. Attendance during P.M. Breaks And on Wednesday morning is optional. Exhibitors may make appointments at any time during SSR’s Regular annual meeting program hours beginning at 3:00 pm Sunday, August 1st through 10:00 am Wednesday, August 3rd.

EXHIBITOR PROSPECTUS

EXHIBITOR/SPONSOR PREREGISTRATION FORM - Please send this form by fax or mail to: SSR, 1619 Monroe Street, Madison, WI 53711-2063, FAX: 608-256-4610 (*Question?* tel: 608-256-2777; email: ssr-am@ssr.org)

Please type or print

Company _____
 Authorizing Officer _____
 Title _____
 Dept/Div _____
 Univ/Org _____
 Address _____
 City _____
 State/Country _____ Post/Zip Code _____
 Telephone _____
 FAX _____
 E-mail: _____
 Web site/URL: _____

Please list the name of the person(s) who will be responsible for staffing your exhibit area. This agreement includes exhibitor badges for two representatives for each exhibitor booth. **These badges do not permit attendance at scientific sessions.**

1. _____
2. _____

Badges for additional representatives may be purchased in advance or onsite at the SSR registration desk for \$50 per person. Please list representatives' names here and indicate below with payment.

3. _____
4. _____

All prices in U.S. dollars (USD).

Exhibit Booth Fees

	Quantity	Price	Total USD Funds
Single Exhibit Booth Fee: (Includes 2 Exhibit Representatives)	_____ @	\$900.00	\$ _____
Double Exhibit Booth Fee: (Includes 2 Exhibit Representatives)	_____ @	\$1800.00	\$ _____
Additional Representative Badges (see lines 3 and 4, above)	_____ @	\$50.00	\$ _____

Additional Booth Requirements

For exhibit booth items such as additional tables, chairs, or electrical requirements, please contact Gwen Abramson at ssr-am@ssr.org.

Media Distribution Fee \$500.00 \$ _____
 per piece
 SSR will distribute your pamphlet or brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected. Media must be received at the meeting site by 29 July 2011.

Literature Exhibit Table \$250.00 \$ _____
 per piece
 SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected. Literature must be received at the meeting site by 29 July 2011.

Program Advertising Space (Black & White Only)
 (5" x 4¼") half page ad \$250.00 \$ _____
 (5" x 8½") full page ad \$500.00 \$ _____
 CRC or electronic file due by 15 May 2011.
Other (please describe) \$ _____

TOTAL AMOUNT PAID (U.S. DOLLARS ONLY) \$ _____

PAYMENT INFORMATION (Note: All prices in US Dollars. Purchase orders are not accepted. Registrations will not be processed unless accompanied by payment.)

Bank Transfer (please contact the SSR Business Office for payment by wire transfer)

Check or Money Order enclosed (made payable to SSR)

Please make checks payable to the **Society for the Study of Reproduction** and send to: Society for the Study of Reproduction, 1619 Monroe Street, Madison, WI 53711-2063. Fax: **608-256-4610**. Faxed registrations will be processed only if paid with a credit card.

Credit Card: Visa
 MasterCard
 American Express
 Discover

(No other cards accepted.)

Credit Card Number _____

Expiration Date _____ Security Code _____

Name of Cardholder: _____

Signature * _____

*Exhibitor assumes responsibility for, and agrees to indemnify and defend SSR and the Oregon Convention Center and their respective employees and agents against, any claims or expenses arising out of Exhibitor's use of the exhibition premises. The Exhibitor understands that neither SSR nor the Oregon Convention Center maintain insurance covering the Exhibitors' property and it is the sole responsibility of the Exhibitor to obtain such insurance. Upon signing this Exhibitor/Sponsor Preregistration Form, Exhibitor indicates acceptance of these terms and conditions printed above and recited in the Exhibitor Information Material.